

# ANNUAL REPORT

April 2014 - March 2015



# Hi there!

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We had an exciting year at Austin Creative Reuse! Our theme this year was to finish the necessary preparations to open a center. This was our touchpoint for everything we chose to do. We raised money, crafted policies, and built even more local awareness about creative reuse through events... and we were successful! **We accomplished everything we needed to do and as of March 2015, we're actively looking at rental properties throughout Austin, Texas.**

*“This is definitely an organization that I plan to volunteer for regularly. They share the importance of reusing materials for creative purposes and educate people about the impact it has on the environment. I love the hands-on activities and the dedication of everyone involved.”*

**ANNA F.  
VOLUNTEER**

# In the news

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## **Remix**

KOOP 91.7FM | November 5, 2014

Rebecca Stuch had a delightful time sharing stories about songs that had a creative reuse/remix twist.

## **Turning Trash into Treasure with Austin Creative Reuse**

KXAN Studio 512 | January 12, 2015

Carole LeClair stopped by with more on what Austin Creative Reuse does and some fun D-I-Y.

## **Austin Creative Reuse on KEYE TV**

KEYE TV | December 19, 2014

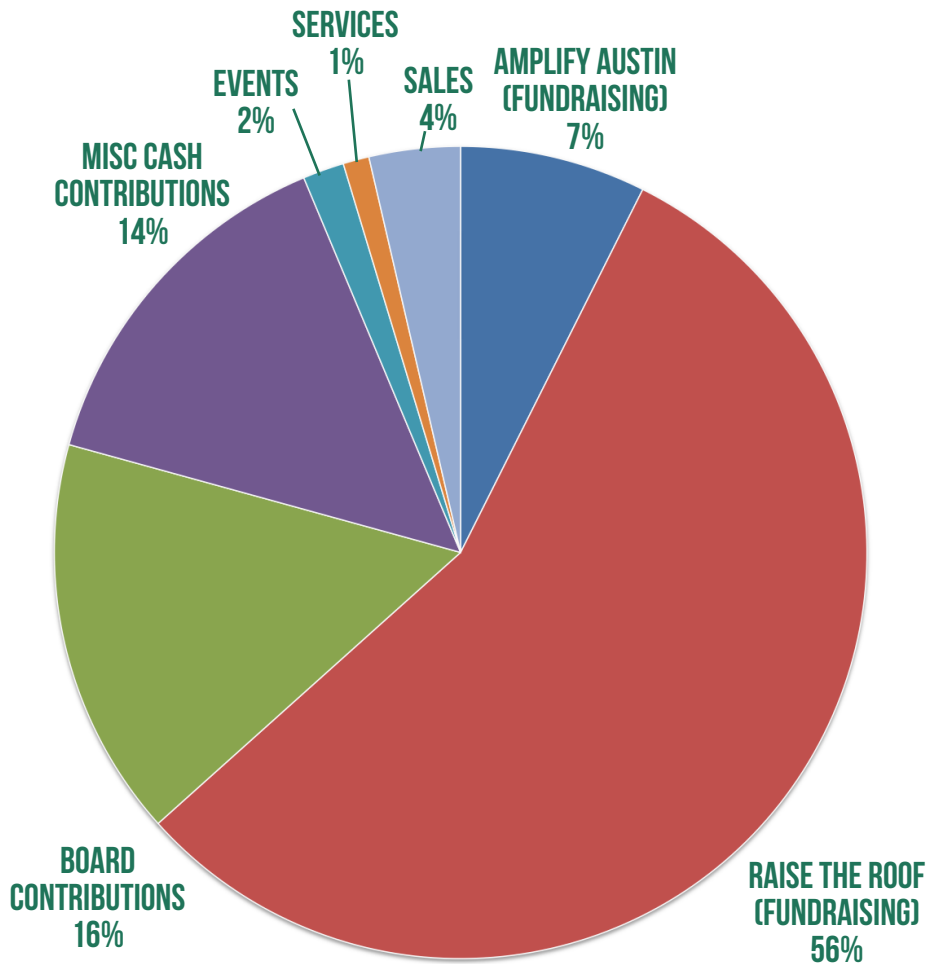
Carole LeClair appeared on KEYE TV to show Austinites great reuse gift wrapping ideas.



# Financials

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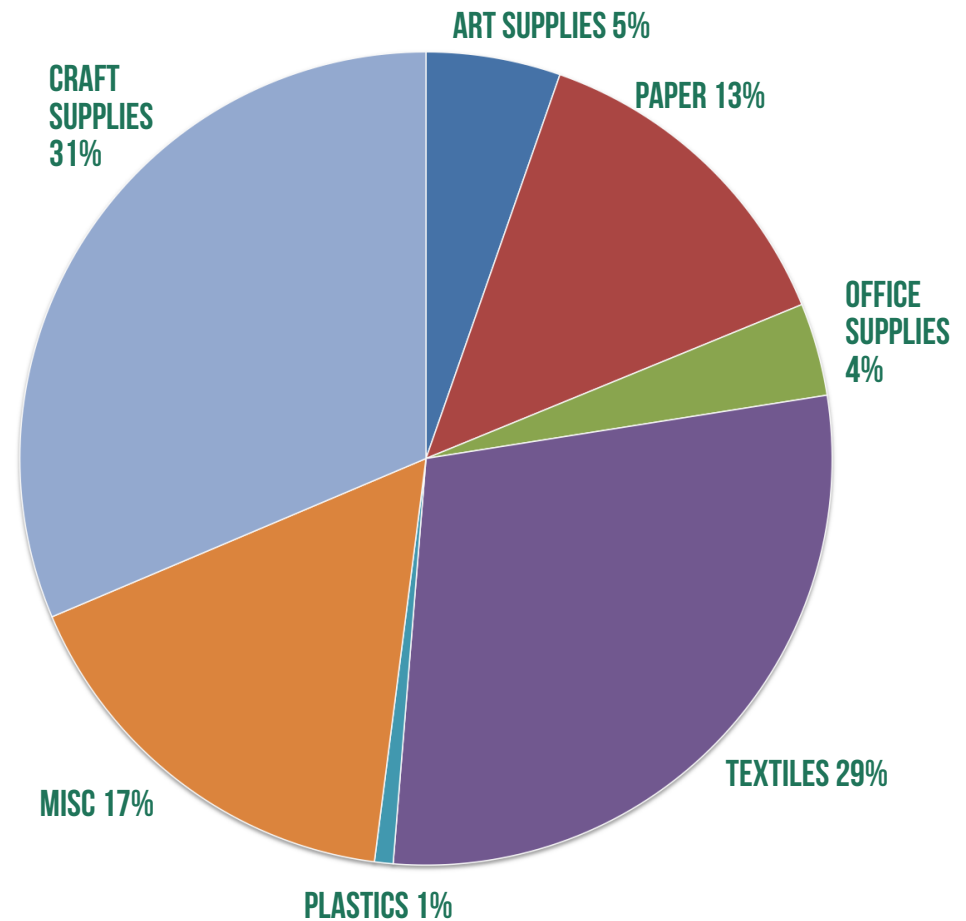
*Gross Income*



# Materials

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*Types of Material Donated to Austin Creative Reuse*



# Materials

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Austin Creative Reuse  
diverted **2,100 pounds** of  
materials from the landfill!



*“The generous donation of high quality art materials will allow us to support children in their development of artistic and creative identities. Art education is so important in our early childhood classrooms but the supplies can often become cost prohibitive. I feel incredibly grateful to have been given the tools to support artistic exploration in the classroom.”*

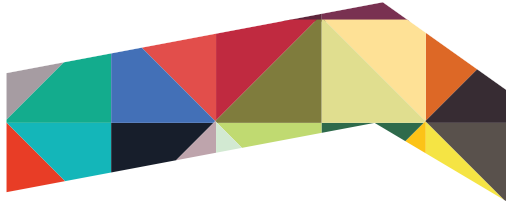
**KATIE K.  
TEACHER AT MAGNOLIA  
MONTESSORI FOR ALL**



# Raise the Roof

## Raise the Roof

On November 7, 2014, Austin Creative Reuse hosted a *Raise the Roof* party at South Austin Brewery. The party featured a gallery of reuse art provided by area artists, reuse crafts, and live portraits created by Tom Britton. Mindreading performances were provided by the team of Jake and Sofia Dyer and live Jazz music performed by the Jones Trio.



## RAISE THE ROOF

Our event raised a total of  
**\$13,473!**

Many heartfelt thanks to our sponsors **Whole Foods Market**, **Randolph Brooks Federal Credit Union**, and **E3 Properties**.

Thanks to our collective hard work during our 2014 Raise the Roof fundraising campaign, we raised enough money to begin our search for our first permanent space!



# Events

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Earth Day at Parkway Properties  
6 craft nights  
Violet Crown Festival  
Austin Maker Faire  
Fabric Sale at Austin Fabric Co-Op  
Volunteer nights  
2 Little Helping Hands volunteer nights  
The Tesla Project at The Canopy  
Pearson Eco Fair  
Cardboard Fashion Show  
City of Austin Reuse Proclamation  
TCE Trash Makeover Challenge  
Girl Scout Fall Campout  
Girl Scout Service Unit  
Girl Scout Materials give away  
ReuseConex  
Upcycle Challenge at ReuseConex  
Raise the Roof  
Austin Sewing Guild presentation  
Thinkery  
NYOS Craft  
Reuse Gift Wrap at Whole Earth  
Print Austin  
Amplify Austin

# Volunteers

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Volunteers donated over  
**965 hours** of their time.

*“I loved being able to make something out of scraps. Everyone at the event was also very nice and professional.”*

**JULIAN J.  
VOLUNTEER**





# The people

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## Board Members

Rebecca Stuch, Board President + Founder  
Leslie Hall, Board Co-Vice President  
Kaci Hampton, Board Co-Vice President  
Angela Silverthore, Board Secretary  
Katy Avenson, Board Treasurer  
Cindy Lawrence  
Carole LeClair  
Michele Dames

## Collaborators

Abode	Randolph Brooks Federal
Adaptive Reuse	Credit Union
Alamo Drafthouse	Recycled Reads
Alexander-Marchant Hardware	ReuseConex
Austin Energy	South Austin Brewery
C3 Presents	SXSW
Dish It Out	The Girl Who Knows
E3 Properties	The Thinkery
Garden Charms	Tito's Vodka
Half Price Books	Wanderlust Yoga
Kerby Lane	Whole Foods Market
Little Helping Hands	Wounded Wood

# Join Us

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## Be a Supporter

- Become a board member, committee chair, or volunteer.
- Be a monetary or material donor.

## Contact us

[austincreativereuse.org](http://austincreativereuse.org)  
[info@austincreativereuse.org](mailto:info@austincreativereuse.org)

*Austin Creative Reuse is a 501(c)(3) nonprofit organization.  
Any monetary or material donations are tax-deductible.*

